



# FBI National Academy Associates New Jersey Chapter

## Sponsorship and Exhibitors Brochure

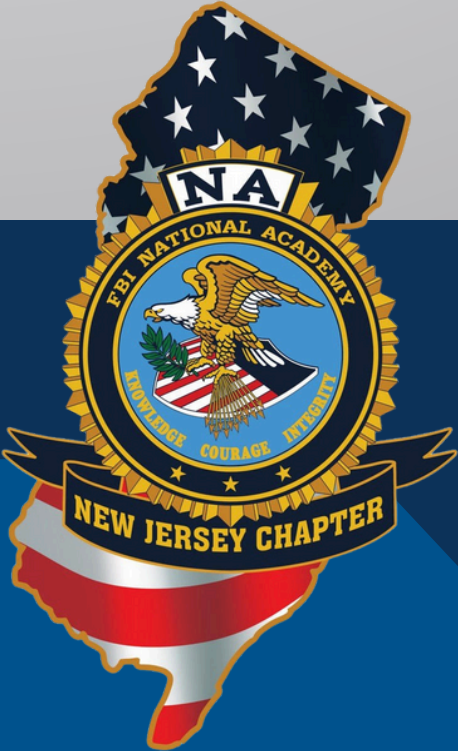


# Annual Training Conference

# 2026



**Limited Spots!  
2025 Sold Out Quickly!**



**October 4-6, 2026**

**Ocean Casino Resort, Atlantic City NJ**

**Strategic Professional Partnerships**

*“Connect directly with New Jersey’s most respected law enforcement professionals through partnership.”*

# WHY SPONSOR &

# EXHIBIT AT OUR

# TRAINING CONFERENCE

## WHAT TO EXPECT

This event represents a significant opportunity to access the decision makers in law enforcement from around the Northeast. Organizations will benefit from direct exposure to an interested, relevant, and influential audience in an informal and informative environment away from the competition of everyday distractions.

400+ Law Enforcement Executives and Decision Makers

Professional Training and Keynote Speakers

Two-Day Exhibition Inside Training Venue

Valuable Exposure to your Target Audience

Enhanced Sponsor Benefit and Recognition Package

Sponsor Access to Conference Events and Networking Opportunities

Networking and Exposure throughout the Conference

Exceptional Opportunity for Delegate Interaction

Exhibition Promotional Opportunities



## ATTENDEE PROFILE

The Annual FBINAANJ Chapter Training Conference and Law Enforcement Exhibition are expected to attract attendees who are agency decision makers. Conference delegates are continually looking for new and innovative products, services and technologies available to the law enforcement community. Their genuine interest is necessitated by their prospective agencies to make educated purchasing decisions.



## CONFERENCE SPONSORSHIP & EXHIBIT INFORMATION

Several Conference sponsorship levels are available offering a variety of participation options. Please contact us to determine which level is best for your organization. Please refer to the Conference Sponsorship Package at [www.fbinaanj.com/conference](http://www.fbinaanj.com/conference) and contact us at [Sponsor@fbinaanj.com](mailto:Sponsor@fbinaanj.com) for more information.

# FBI National Academy Associates NJ Chapter



## Sponsorship Categories

### **Diamond Sponsor: \$20,000 (Only 1 Available)**

- Premium Booth Space inside conference training room with top booth selection priority
- Sole Sponsor recognition for (1) Evening Networking Event
- Address Conference attendees both days (10 minute each day, Speaking or Video) (20 minutes total)
- NJ Chapter will display video of logo during breaks (logo to be provided)
- Signage at all events indicating Diamond sponsorship
- Attendance for up to 6 representatives at evening events
- Attendance at training events (subject to speaker approval)
- (2) Breakfasts & (2) Lunches for up to 6 representatives with conference attendees
- Diamond Sponsor Recognition for 12 months (upon payment) on FBINAANJ Chapter Website and/or Social Media
- Inclusion in the vendor engagement passport
- Post conference list of attendees

### **Platinum Sponsor: \$10,000 (Up to 3 Available)**

- Premium Booth Space inside conference training room with top booth selection priority, after Diamond
- Sole Sponsor recognition for (1) Evening Networking Event or (1) Board Dinner
- Address Conference attendees (Speaking or Video) (10 minutes total)
- NJ Chapter will display video of logo during breaks (logo to be provided)
- Signage at all events indicating Platinum sponsorship
- Attendance for up to 4 representatives at evening events
- Attendance at training events (subject to speaker approval)
- (2) Breakfasts & (2) Lunches for up to 4 representatives with conference attendees
- Platinum Sponsor Recognition for 12 months (upon payment) on FBINAANJ Chapter Website and/or Social Media
- Inclusion in the vendor engagement passport
- Post conference list of attendees

## **Gold Sponsor: \$5,000**

- Premium Booth Space inside conference training room with booth selection priority, after Diamond & Platinum
- Address Conference attendees (Speaking or Video) on (5 minutes total)
- NJ Chapter will display video of logo during breaks (logo to be provided)
- Signage at all events indicating Gold sponsorship
- Attendance for up to 4 representatives at evening events
- Attendance at training events (subject to speaker approval)
- (2) Breakfasts & (2) Lunches for up to 4 representatives with conference attendees
- Gold Sponsor Recognition for 12 months (upon payment) on FBINAANJ Chapter Website and/or Social Media
- Inclusion in the vendor engagement passport
- Post conference list of attendees

## **Silver Sponsor: \$3,000**

- Booth Space inside conference training room with booth location selection, after Diamond, Platinum, and Gold
- Address Conference attendees (Speaking or Video) (3 minutes total)
- NJ Chapter will display video of logo during breaks (logo to be provided)
- Signage at all events indicating Silver Sponsorship
- Attendance for up to 3 representatives at evening events
- Attendance at training events (subject to speaker approval)
- (2) Breakfasts & (2) Lunches for up to 3 representatives with conference attendees
- Silver Sponsor Recognition for 12 months (upon payment) on FBINAANJ Chapter Website and/or Social Media
- Inclusion in the vendor engagement passport
- Post conference list of attendees

## **Bronze Sponsor: \$2,000**

- Booth Space inside conference training room
- Signage at all events indicating Bronze Sponsorship
- NJ Chapter will display video of logo during breaks (logo to be provided)
- Attendance at training events ( subject to speaker approval)
- Attendance for up to 2 representatives at evening events
- (2) Breakfasts & (2) Lunches for up to 2 representatives with conference attendees
- Bronze Sponsor Recognition for 12 months (upon payment) on FBINAANJ Chapter Website and/or Social Media
- Inclusion in the vendor engagement passport





# SPONSOR/EXHIBITOR INFORMATION

## Terms of Payment

A minimum of \$250.00 non-refundable deposit must accompany the application for space. No applications will be processed without remittance of the deposit due by August 15, 2026. Full payment is due by September 15, 2026. If payment is not received by that date, booth space is subject to automatic reassignment and deposit will be forfeited. Space allocation will be on a first come, first served basis.

## Cancellation/Refunds

There will be no refunds for cancellations

## Exhibit Hours

- **Set-Up:** Sunday, October 4, 2026: 4pm- 6pm
- **Show: EXHIBITORS WILL BE INSIDE THE SAME ROOM AS THE TRAINING(Subject to speaker approval)**
  - Monday, October 5, 2026: 8:30am-4:00pm (Breakfast & Lunch provided inside Ovation Hall)
  - Tuesday, October 6, 2026: 9:00am-3:00pm
- **Dismantle:** Tuesday, October 7, 2026: 3:00pm

## Badges and Booth Staffing

Each exhibiting company is limited to two (2) representatives per booth unless otherwise noted under sponsor package. Additional representatives may be added with the purchase of additional identification badges at a cost of \$200.00 per badge. Identification badges may be picked up at the Registration Desk.

Badge exchange between Exhibitors is not permissible. This conference requires that all representatives be registered for the conference. Exhibitor representatives who leave the show early are advised to return the ID badges so that incoming personnel may register and pick up a badge. No badges will be issued with-out identification of the company affiliation.

## Cleaning Service

Each exhibitor is responsible for the upkeep of their respective booth throughout the show.

What we provide:

- 6' x 30" DRAPED and SKIRTED TABLE
- Chairs for representatives
- 110V Electric service for each table
- Training Badges for representatives
- Company listed in program Directory

## Exhibitor Operations Restrictions

Ocean Casino Resort and the FBINAA NJ Chapter reserve the right to restrict exhibits that are deemed to be objectionable due to sound, method of operation, materials, content, or any other reason. They may also prohibit or evict any exhibit that, in the opinion of the management, detracts from the general character of the exhibit as a whole.





# SPONSOR/EXHIBITOR INFORMATION

This reservation includes persons, things, conduct, printed materials, food/beverage, or anything else that the management determines to be objectionable. In the event of such restrictions or eviction, the FBINAA NJ Chapter is not liable for any refunds.

## Gifts and Promotions

Exhibitors are encouraged to provide gifts and promotional items for the attendees. We also encourage exhibitors to donate raffle prizes to the FBINAA, New Jersey Chapter. The FBINAA New Jersey Chapter will be issuing raffle tickets to all registered attendees. All demonstrations, interviews, or instructional activities must be confined to the limits of the exhibit booth. Exhibitors may collect business cards and contact information from attendees, no list of attendees will be supplied by the NJ Chapter.

## Housing

Official room blocks have been established at the Ocean Casino Resort. All attendees are encouraged to take advantage of the Conference Room Rate plus applicable state and local taxes

\* All room reservations for the conference MUST be made DIRECTLY with the Ocean Casino Resort for the FBI National Academy NJ Chapter Conference.

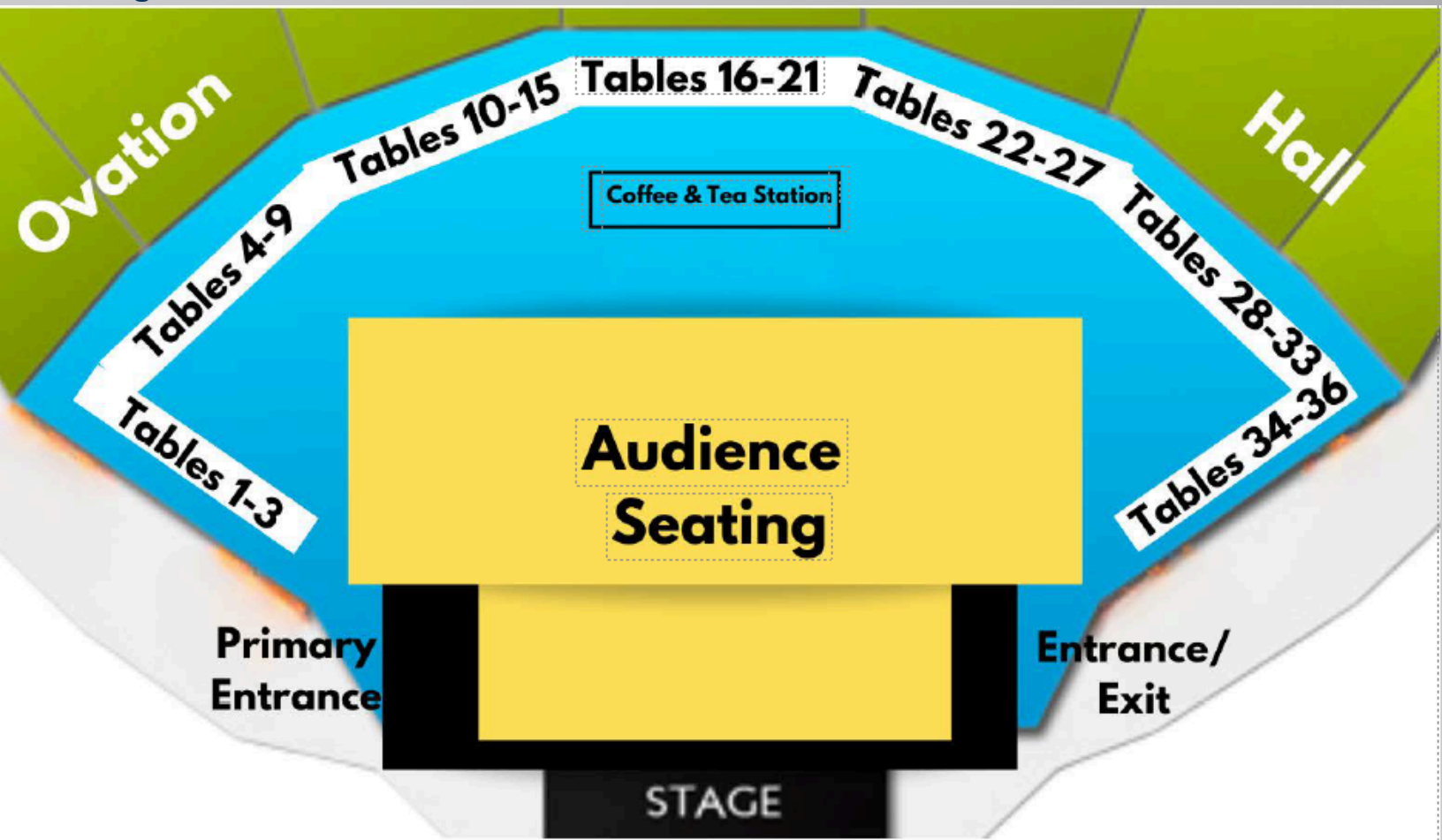
### HOTEL INFORMATION

Ocean Casino Resort | Atlantic City, NJ

Booking information is pending and will be made available when finalized.

FBINAA NJ Group Code TBD

Vendor table locations depicted below. \*Note- diagram is not to scale and table locations are meant to give vendor a general idea.





# SPONSOR/EXHIBITOR INFORMATION

## Liability

It is mutually agreed that the FBINAA NJ Chapter and the Ocean Casino Resort shall have no liability whatsoever regarding an Exhibitor, his/her employees or business invites, or any liability for loss or damage to Exhibitor property or the property of his/her employees or business invitee resulting from any cause. It is further understood and agreed that Exhibitors expressly waive all rights to file a claim against the FBINAA NJ Chapter, and the Ocean Casino Resort for any such damage, loss or injury and that all such liability is assumed by the Exhibitor.

Space is leased with the understanding that the FBINAA NJ Chapter, and the Ocean Casino Resort, and any transport provider will act for the Exhibitor and its representatives only in the capacity of agent and not as principal. The FBINAA NJ Chapter, and the Ocean Casino Resort assume no liability whatsoever for damages for any act or omission or commission in connection with the said agency. The Exhibitor and its representatives hereby hold forever harmless the FBINAA NJ Chapter and Ocean Casino Resort and transport provider from any and all liabilities for loss resulting from any cause. It is further understood and agreed that the FBINAA NJ Chapter, and Ocean Casino Resort, and any transport provider shall in no way be liable to any Exhibitor for any lost profits, sales, or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of this contract.

It is understood and agreed that the sole liability of the FBINAA NJ Chapter and Ocean Casino Resort to the Exhibitor for any breach of this contract shall be for the refund of all amounts paid by the Exhibitor to the FBINAA NJ Chapter, pursuant to this contract as exclusive remedy.

The performance of this agreement by either party is subject to acts of God, war, government regulations (including epidemic or pandemic virus), disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency that would material affect either party's ability to perform this contract.

Vendors located in  
Conference Venue

400+ Attendees

Agency Decision-  
Makers

Speaking  
Opportunities



**EXHIBITOR APPLICATION & CONTRACT**

PAGE 1 of 2

**EXHIBITOR INFORMATION**

**Company Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

We, the undersigned, hereby apply for exhibit space at the FBINAA NJ Chapter Training Conference to be held at Ocean Casino Resort. We are subject to the rules and regulations governing the exhibition as stated in this invitation, which we accept as part of the agreement.

Exhibit space is assigned by the FBINAA NJ Chapter. We acknowledge that preferences listed are just that and cannot be guaranteed. We agree to accept the space assigned.

Companies preferred to not be in close proximity to ours:

1. \_\_\_\_\_

2. \_\_\_\_\_

**TERMS OF PAYMENT**

**Non-Refundable Deposit in the amount of \$250.00 is due by August 15, 2026 and must accompany this application.**

**Full Payment is due by September 15, 2026. Failure to submit full payment by this date may result in cancellation of space.**

**Cancellation of space at any time will result in forfeiture of deposit and any monies paid.**

**EXHIBITOR APPLICATION & CONTRACT**

**PRICING**

Sponsorship	Amount	Notes
<input type="checkbox"/> <b>Diamond</b>	\$20,000	Specify Table Area: _____
<input type="checkbox"/> <b>Platinum</b>	\$10,000	Specify Table Area: _____
<input type="checkbox"/> <b>Gold</b>	\$5,000	Specify Table Area: _____
<input type="checkbox"/> <b>Silver</b>	\$3,000	Specify Table Area: _____
<input type="checkbox"/> <b>Bronze</b>	\$2000	_____
<b>TOTAL:</b>	_____	_____

\* Table preference is based on sponsorship level. Every effort will be made to satisfy requests but no guarantees can be made.  
\* We will send out a link in the future to upload all logos/videos.

Email Application to: [Sponsor@FBINAANJ.com](mailto:Sponsor@FBINAANJ.com)

Mail Deposit (payable to FBINAA NJ Chapter) to:  
FBINAA NJ Chapter  
Treasurer Jay Prettyman  
PO Box 906  
Ocean City, NJ 08226-0906



Scan QR to make payment with Credit Card.  
No Credit Card Fees Applied

Questions regarding exhibitor or additional sponsor opportunities may be directed to:

- [Sponsor@FBINAANJ.com](mailto:Sponsor@FBINAANJ.com) (Preferred)
- [Bob Lloyd](#) (Co-Vendor Coordinator): 609-602-9381
- [Ted Wittke](#) (Co-Vendor Coordinator): 908-415-0110

**THANK YOU!**